

## Official Rules for the Mavs Moneyball Guess the Score Contest

### No Purchase Necessary. A Purchase Will Not Increase Your Chances of Winning.

1. **Eligibility:** The Mavs Moneyball Guess the Score Contest (the “Contest”) is open only to legal residents of the United States or Canada (excluding Quebec) who, at the time of entry, are at least eighteen (18) years of age and are registered members of www.mavsmoneyball.com (the “Contest Site”). Employees, independent contractors, interns, officers, directors, and agents of Sponsor, other companies associated with the Contest, the judges, as well as the immediate family members (spouse, parents, siblings, and children, and their respective spouses) and household members of any of the foregoing are not eligible to enter.
2. **Sponsor:** The Contest is sponsored by Vox Media, Inc., 1740 N Street NW, Washington, DC, 20036 (“Sponsor”).
3. **Agreement to Official Rules:** By entering the Contest, you indicate your full and unconditional agreement to, and acceptance of, (a) these Official Rules and (b) Sponsor’s decisions, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.
4. **Entry Period:** The Contest begins on e.g. April 9, 2014 at 2 p.m. CST and ends on April 10, 2014 at 7 p.m. (CST) (the “Entry Period”). At the beginning of the Entry Period, Sponsor will post a written announcement (the “Contest Post”) of the Contest on the Contest Site and ask individuals to submit entries. Entries submitted before or after the Entry Period will not be eligible. Sponsor’s computer is the official time-keeping device for the Contest.
5. **How to Enter:** To enter the Contest, you must be a registered user of the Contest Site. There is a limit of one (1) entry per person/user name for the Contest Site. Entries will not be acknowledged.
  - a. **Becoming a Registered User.** Visit the Contest Site and if you are not already a registered user of the Contest Site, click “Sign Up” and register as a member of the Contest Site. Once registered, login to the Contest Site with your account username and password.
  - b. **Submitting an Entry.** Once the Contest Post is live on the Contest Site, entrants will be able to submit an entry (“Entry”) by posting a comment to the Contest Post. The Entry must include the following predictions for the designated Game (defined below): (i) game winner, (ii) final score, and (iii) total points scored by the following player during the Game: Dirk Nowitzki (“Player”). To post a comment, click on the “Add Yours” text button at the top of the comment field for the Contest Post. There is a limit of one (1) entry per person/e-mail address. Entries will not be acknowledged. The use of an agency or any automated system to enter is strictly prohibited and Sponsor reserves the right to disqualify any entries received through such methods, as determined by Sponsor, in its sole discretion. Entries must be submitted before the official start time of the Game, and may not be edited after the official start time of the Game (defined below).
6. **Winner Selection.** The object of the Contest is to accurately predict the final score and winning team for the following game: e.g. February 1, 2013 (Pistons v. Bulls) (the “Game”). The entrant that correctly guesses the final score and winning team for the Game. If no entrant correctly guesses the final

score and the winner of the Game, then the entrant that predicts the score that has the lowest total differential from the actual score of such Game will be the winner. If one or more entrants have the same point differential and a tie results, then the entrant that most accurately predicts the Player's total points for the Game (without going over) will be named the winner. If it is still impossible to determine a single winner after this round, then the entrant that was the first to submit an Entry in response to the Contest Post (from the tiebreaker pool) will be named the winner.

7. **Notification and Requirements of Potential Winners:** Sponsor will attempt to notify potential winners within five (5) business days of the date of selection. If a potential winner does not respond within three (3) business days after the notice is sent, the Sponsor will select an alternate potential winner in his/her place according to the Judging Criteria. Only three (3) alternate potential winners will be contacted. Except where prohibited, a potential winner may be required to complete and return an affidavit of eligibility and liability/publicity release. If a potential winner is a minor, his/her parent or legal guardian will be required to sign the documents on his/her behalf. If a potential winner fails to sign and return these documents within the required time period, an alternate potential winner may be selected in his/her place according to the Judging Criteria. Only three (3) alternate potential winners may be contacted.
8. **Prize(s):** One (1) prize will be awarded. A \$50 gift card to the NBA.com/store. *ARV of Prize:* \$50 (US Dollars). A winner is responsible for paying any applicable income taxes and any and all other costs and expenses not listed above. Any prize details not specified above will be determined by Sponsor in its sole discretion. A prize may not be transferred and must be accepted as awarded. You may not request cash or a substitute prize; however, Sponsor reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason, as determined by Sponsor in its sole discretion.
9. **General Conditions:** In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, Sponsor may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules; or (b) award the prize(s) according to the procedures set forth above from among the eligible entries received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Failure by Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to Sponsor by mail shall not be deemed proof of receipt of that communication by Sponsor. In the event of a dispute as to any online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the participant. The "authorized account holder" is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted e-mail address. The Contest is subject to federal, state, and local laws and regulations and is void where prohibited.
10. **Release and Limitations of Liability:** By participating in the Contest, you agree to release and hold

harmless Sponsor, its parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the “Released Parties”) from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Contest or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Contest or receipt or use of any prize. You further agree that in any cause of action, the Released Parties’ liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Released Parties be liable for attorney’s fees. You waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

11. **Privacy and Publicity:** Any information you submit as part of the Contest will be used for purposes of this Contest and treated in accordance with Sponsor’s [Privacy Policy](#). Except where prohibited, participation in the Contest constitutes an entrant’s consent to Sponsor’s use of his/her name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without further payment or consideration.
12. **Disputes:** Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Washington, DC. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of Washington, DC, without giving effect to any choice of law or conflict of law rules (whether of Washington, DC or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Washington, DC.
13. **Third Party Platforms:** If this Contest is hosted, administered, or operated on a third party platform, including without limitation a social media platform (e.g. Facebook or Twitter) (“Third Party Platform”), then by participating in this Contest, entrants hereby release and agree to hold harmless such Third Party Platform from any and all liability, loss or damages arising from or in connection with the awarding, receipt, and/or use or misuse of prizes or participation in any prize-related activities. Unless otherwise stated to the contrary in these Official Rules, this Contest is not sponsored, endorsed or administered by, or associated with, any Third Party Platform.
14. **Results:** To request a winners list, send a self-addressed, stamped envelope to 1740 N Street NW, Washington, DC 20036, Attn: Contest. Requests must be received within four (4) weeks of the end of the Entry Period.